

RESOURCES FOR ORGANIC CONSUMERS

Resources

STANDARDS/MATERIAL REQUIREMENTS

National Organic Program (NOP)



The NOP is a marketing program housed within the USDA's Agricultural Marketing Service. It does not certify producers, but

 $oversees \ accreditation \ of \ certifying \ agents.$

www.ams.usda.gov/nop



Organic Materials Review Institute (OMRI)

OMRI is a non-profit organization whose primary mission is to publish and disseminate generic and specific (brand name) lists of materials allowed and prohibited for use in the production, processing, and handling of organic food and fiber. Brand name lists are available at their website. www.omri.org / 541-343-7600



International Organic Inspectors Association (IOIA)

IOIA is a non-profit, professional association dedicated to verification of organic production practices. www.ioia.net/

TECHNICAL ADVICE



Appropriate Technology Transfer for Rural Areas (ATTRA)

Funded by the US Department of Agriculture, ATTRA provides outstanding free information and other technical assistance to farmers, ranchers, extension agents, educators, and others involved in sustainable agriculture in the US. www.attra.org / 800-346-9140

RODALE INSTITUTE...

New Farm Online Magazine

New Farm is an online publication that has been informing farmers worldwide for more than 29 years. Get information on transitioning, how to create an organic systems plan, and hot topics in the organic industry. www.rodaleinstitue.org/new farm

eXtension



eXtension is an interactive learning environment delivering the best

researched knowledge from the smartest land-grant university minds across America.

www.extension.org/organic

CONSUMER OR MARKETING INFORMATION

Organic Consumers Association (OCA)

This is a resource that deals with crucial issues of food safety, industrial agriculture, genetic engineering, children's health, corporate accountability, Fair Trade, environmental sustainability and other key topics. www.organicconsumers.org

BUY FRESH BUY LOCAL

Buy Fresh, Buy Local

The Pennsylvania Buy Fresh Buy Local® program celebrates regional foods - heirloom tomatoes, farmstead cheeses, varietal wines, pastureraised lamb, crisp apples - the abundance and diversity of foods available to you locally is truly inspirational. 412-246-0990 / www.buylocalpa.org



Organic Trade Association (OTA)

OTA is a membership-based association that encompasses all sectors of the organic industry, from farm to retail. OTA represents the industry's interests to regulators,

policymakers, the media and the public. 413-774-7511 / info@ota.comwww.ota.com

Pennsylvania Association for Sustainable Agriculture (PASA)

Non-profit organization working to improve economic and social prosperity of Pennsylvania food and agriculture. Offers seasonal field-days throughout PA, as well as an outstanding annual conference in Feb. info@pasafarming.org / www.pasafarming.org / 814-349-9856



AgMap: Pennsylvania's Online Agricultural Directory

Sponsored by the Pennsylvania Department of Agriculture and Penn State University, the AgMap database lists over 1,170 agricultural businesses in Pennsylvania. Looking for locally grown produce, equipment and parts, or businesses serving the ag community? AgMap lets you search for agricultural services and commodities based on location, products and service types. Consumers can find places off the beaten track that offer locally grown fruits, vegetables, and other products. http://agmap.psu.edu / 814-865-2307 / support@agmap.psu.edu



Both resources help connect consumer and producer by helping consumers find local food sources, including

CSA's, Farmer's Market's, and direct on farm sales. 831-475-8150 / www.localharvest.org / www.foodroutes.org



The NewFarm.org Farm Locator

Bills itself as "helping consumers,

brokers, restaurateurs, and other farmers find the farm services they're looking for." Just plug in information such as a product, zip code, marketing method, and state or Canadian province to find what you're looking for. Its many uses include spreading the word that you need a farm intern.



www.rodaleinstitute.org/farm locator

The National Organic Coalition (NOC)

This is a national alliance of organizations working to provide a "Washington voice" for farmers, ranchers, environmentalists, consumers and progressive industry members involved in organic agriculture. The coalition operates under the central principle that protecting the stringency and integrity of the national organic standards is necessary.

www.nationalorganiccoalition.org