



2020 ANNUAL REPORT

VISION:

Our vision is that all communities are enriched through organic food and farming.

MISSION:

Our mission is to ensure the integrity of organic products and serve our farming community.

CORE VALUES:

- Keep people at the center of every action, interaction, decision.
- Promote restorative practices that improve the world for future generations.
- Embrace transparency and integrity in all our work.

STRATEGIC PRIORITIES FOR 2020

- Investments in infrastructure to streamline the certification process.
 - New database to provide efficiencies in processes leading to better customer service.
- Hire PCO's next executive director to lead our organization and embody our mission with integrity and purpose.
 - Diana Kobus joined us in June 2020 with knowledge, conviction and

enthusiasm for our industry and the people in it.

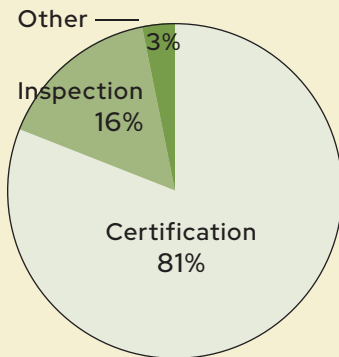
- Workplace excellence
 - Hiring more technical staff to support our clients through the certification process.
 - Transition to a primarily remote office to support nationwide recruitment.



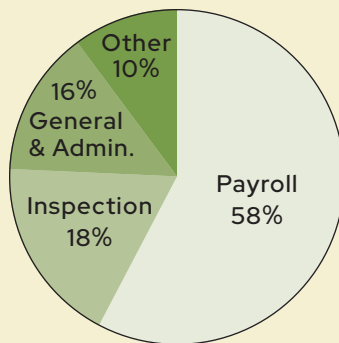
PCO certifies operations in 22 states.

** based on data pulled from the Organic Integrity Database*

FISCAL YEAR FINANCIALS



TOTAL INCOME
\$3,605,910



TOTAL EXPENSES
\$3,515,103

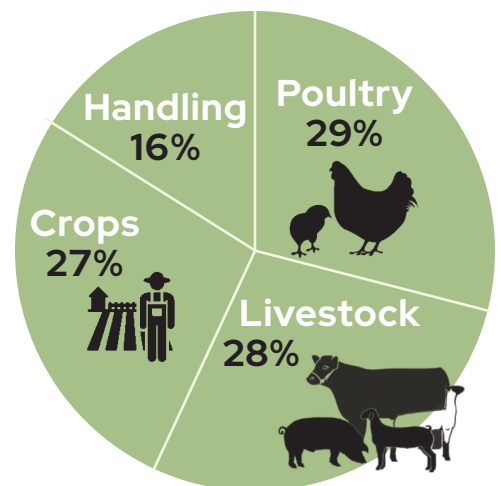
2020 – A YEAR OF REFLECTION AND CHANGE

2020 was a year where systemic racial injustices were brought to light as we witnessed too many senseless tragedies. PCO is committed to being part of the solution to bring about a fair, equitable and just food system and making sure our vision that ALL communities are enriched through organic food and farming is omnipresent in our work. We have a long way to go, but our journey has begun with building a foundation of

understanding through listening and growing:

- Investment in Diversity, Equity and Inclusion training for both our staff and board members.
- Foster a more diverse and inclusive workforce by making a financial contribution to MANRRS (Minorities in Agriculture and Natural Related Sciences)

1,659 TOTAL ORGANIC CERTIFICATIONS



213 Newly Certified Clients in 2020.